

永輝三十多年的實踐與下一個三十年的思考

Evershine's 30+ Years of Practice & Reflections on the Next 30 Years

AI 時代的專業服務革命

*Reinventing Professional Services
in the AI Era*



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目錄

Agenda



[1.1] 永輝是什麼公司？

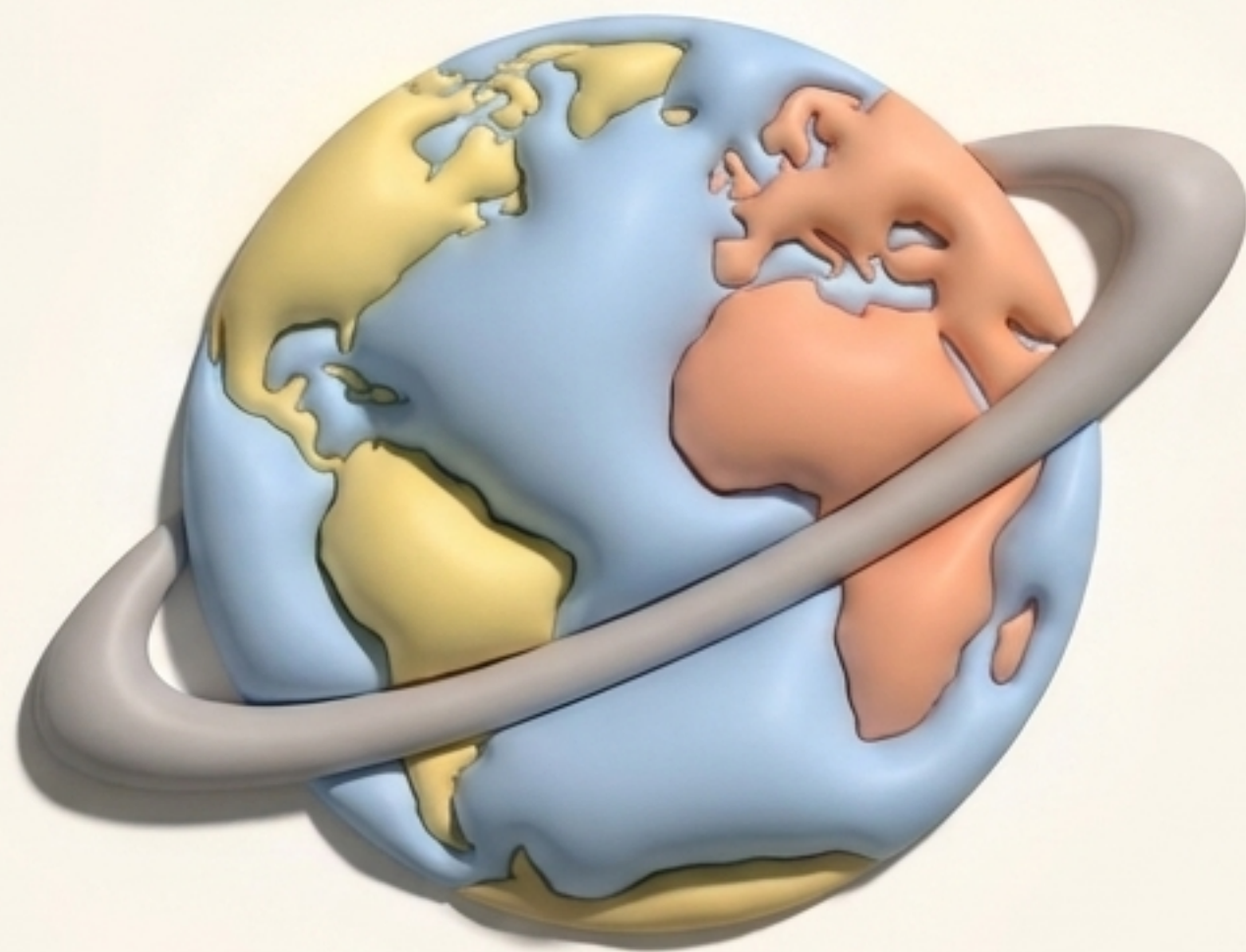
What is Evershine?

跨境、多國、一站式、專案服務

Cross-border, multi-country, one-stop, project-based services.

專注國際法遵服務 (Global Compliance Services)

Focused on Global Compliance Services (GCS).



[1.2] 財會服務的三大需求

The 3 Eternal Needs of Accounting



[1.3] 需求不變，工具持續改變

Needs Remain, Tools Evolve

AI 不會取代專業，而是升級人類角色
(輸入 -> 判斷 -> 建立信任)。

AI won't replace professionals; it elevates
human roles (from data entry to judgment and trust).



[1.4] 國際法遵服務的機會

Opportunities in Global Compliance

華商企業出海帶來龐大需求。
高門檻造就長期競爭優勢。

[2.1] 2002 年：BPO 雲端電子簽核 + AIS

2002: Cloud BPO Workflow & AIS

第一手輸入原則：資料只輸入一次。

Input at the Source: Enter data only once.

SaaS 輸入電子簽核 + AIS 核。

Workflow 資訊

雲端電子方簽核 + AIS

Customized SaaS + Professional Services.



Google 找到客戶 ->
網站傳遞知識 ->
系統管理服務。

Google finds clients ->
Website delivers knowledge
-> Systems (QIS, DCS, IMS)
manage services.

[2.2] 2008 年：Google Ads 建立全球行銷

2008: Global Marketing via Google Ads

Google 找到客戶 -> 網站傳遞知識 -> 系統管理服務。
Google finds clients -> Website delivers knowledge ->
Systems (QIS, DCS, IMS) manage services.



[2.3] 2012 年：ADP 合作建立國際級服務

2012: ADP Partnership

提升至國際級 SLA 與資安標準。

Elevated to global SLA and InfoSec standards.

[2.4] 2014 年：WRSR 業績申報系統

2014: WRSR Performance System

從成果管理走向遠距與全球人才工作。

Moving from outcome management to remote/global work.

[2.5] 2017 年：GCS 全球法遵架構

2017: Global Compliance Structure (GCS)

將各國法規編碼化，貫穿報價與服務系統。

Codifying country-specific regulations to integrate with quoting and service systems.



[2.6] 2018 年：Work Principles (工作原則)

2018: Work Principles

建立透明文化與信任授權。
Building a transparent culture
with trusted delegation.

[2.7] 2022 年：商周共讀培養總經理視野

2022: Cultivating GM Vision

跨領域學習，準備未來領導機會。
Cross-disciplinary learning to prepare
for future leadership.

[2.8] 2025 年：融入 AI 建立平台能力

2025: Integrating AI Platforms

Data Refining (資料精煉) & CoWoS (跨系統資料交換)。
Data Refining and CoWoS (Cross-system data exchange).

[2.9] 八個故事的共同點

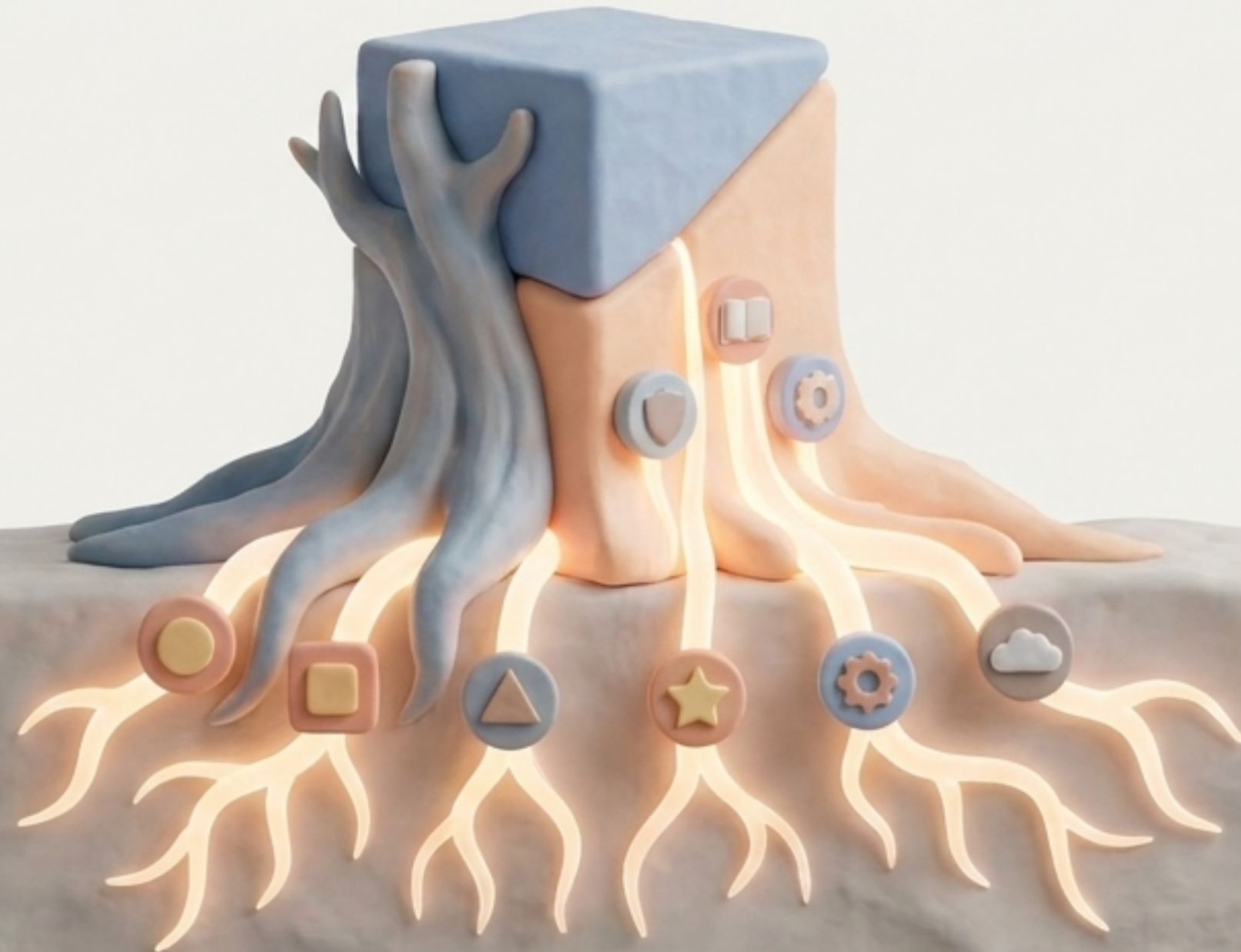
The Common Thread of the 8 Stories

管理哲學：「用今天解決問題，用三十年設計制度。」

Management Philosophy: "Solve today's problems, design systems for 30 years."

不為短期救急，而是創造持續累積的平台價值。

Not for short-term fixes, but to create continuously accumulating platform value.





[3.1] Business：從 B2C 走向 B2B2C

Business: From B2C to B2B2C

透過 Partner ERP 打造全球協同平台與分潤系統。

Building a global collaboration and profit-sharing platform via Partner ERP.



[3.2] AI-Powered Audit System

AI-Powered Audit System

紙本轉電子，AI 搜尋比對，延長會計師專業生命。

From paper to digital, AI matching extends the professional lifespan of auditors.

[3.3] AI-Powered Talent System

AI-Powered Talent System

從找履歷升級為「人才匹配與信任網路」。

Upgrading from finding resumes to talent matching and trust networks.

[3.4] AI 跨境個稅系統

AI Cross-Border Tax System

用 AI 處理高結構化、高複雜度的美國稅務。

Using AI to process highly structured, complex US individual taxes.

[3.5] Data Central Kitchen (資料中央廚房)

Data Central Kitchen

集中管理 AI 精煉程式與數位資產。

Centrally managing AI refining programs and digital assets.



[3.6] AI 分信系統

AI Mail Management System

全球法遵風險控管：收件、AI 分派、追蹤結案。

Global Compliance Risk Control: Receipt,
AI routing, tracking to closure.



[3.7] FDA 產品跨國認證

FDA Cross-Border Certification

從企業法遵走向產品法遵 (未來 30 年重點)。

Moving from corporate to product compliance
(Key focus for next 30 yrs).

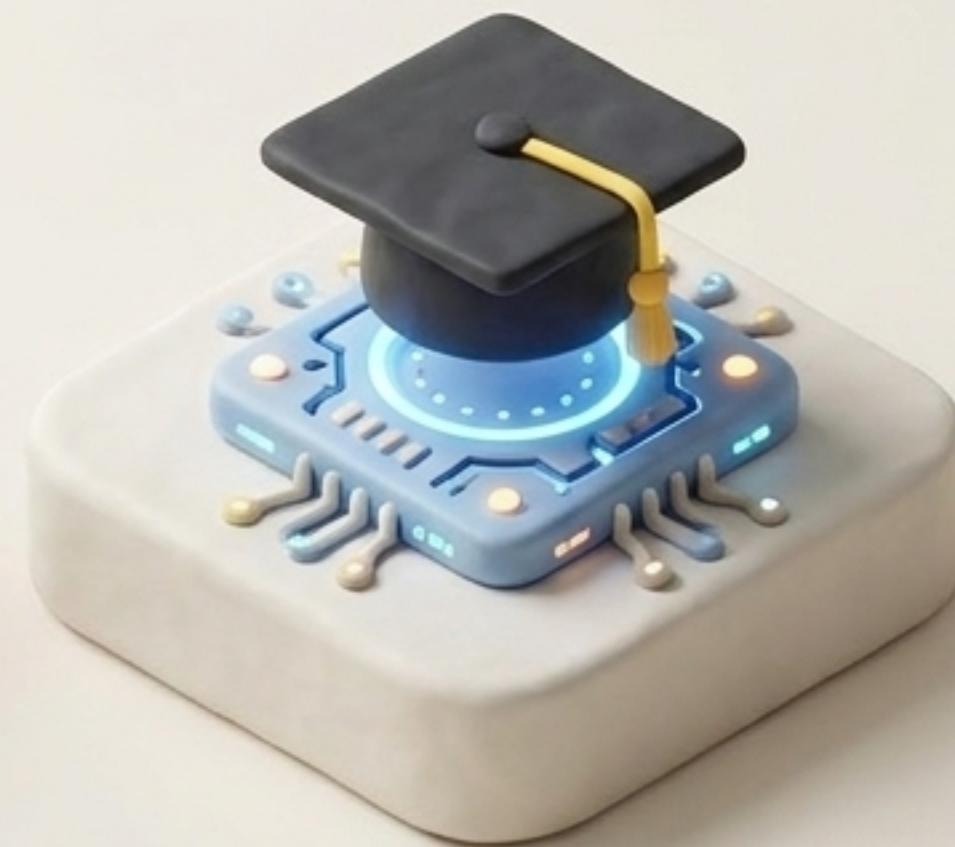


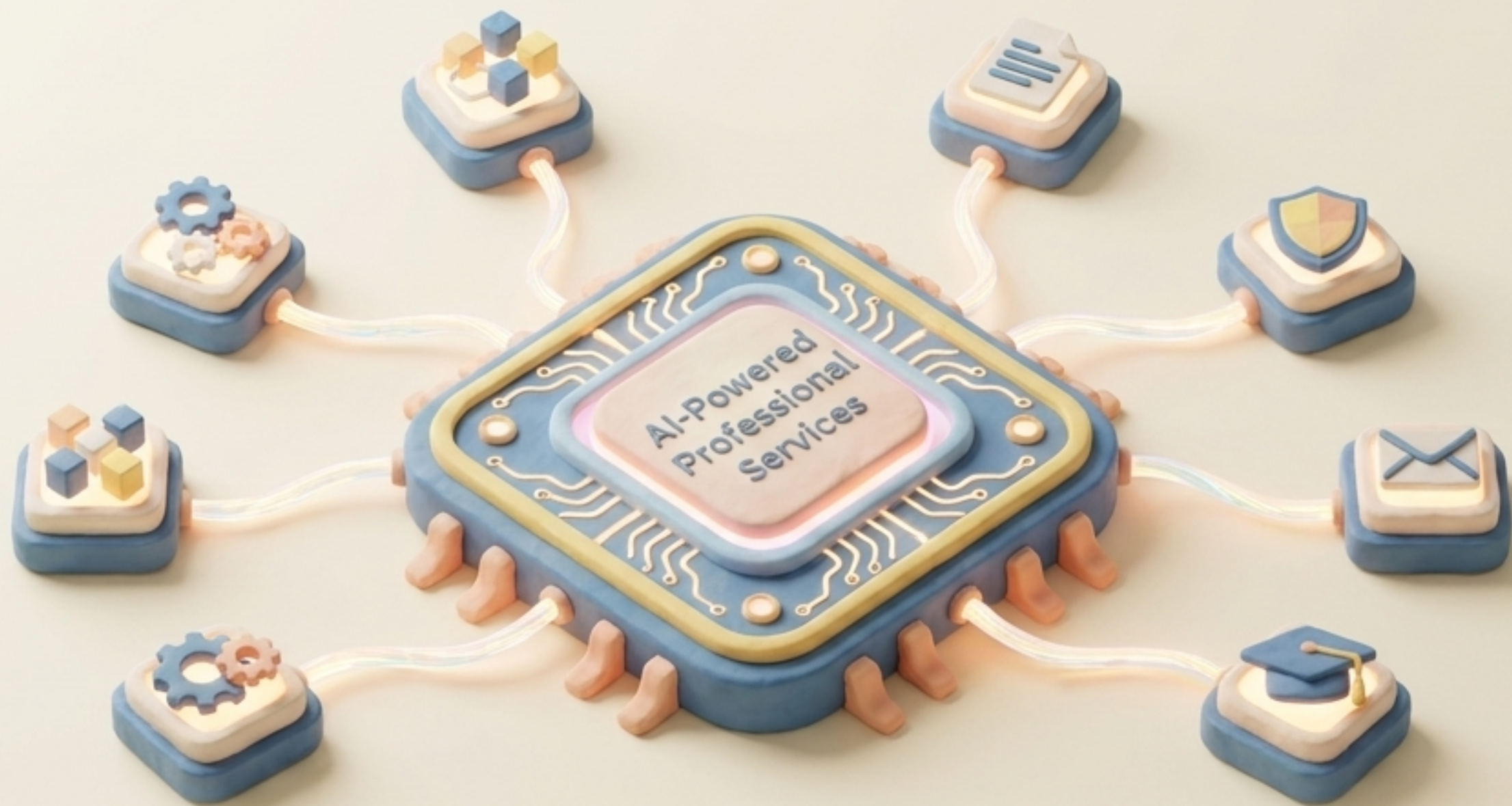
[3.8] Evershine Academy (永輝學苑)

Evershine Academy

結合 RAG 建立全球法遵 AI 認證題庫與社群。

Using RAG to build a global compliance AI
certification database and community.





[3.9] 八個主題的共同點

The Common Thread of the 8 Themes

核心轉型：AI-Powered Professional Services

Core Transformation: AI-Powered Professional Services.

AI 將過去做不到的構想大規模實現，放大累積的知識與流程。

AI brings previously impossible concepts to scale, amplifying accumulated knowledge and processes.

[4.1] 做一個「未來人」：眼光向前三十年

Be a Future Human: Look 30 Years Ahead

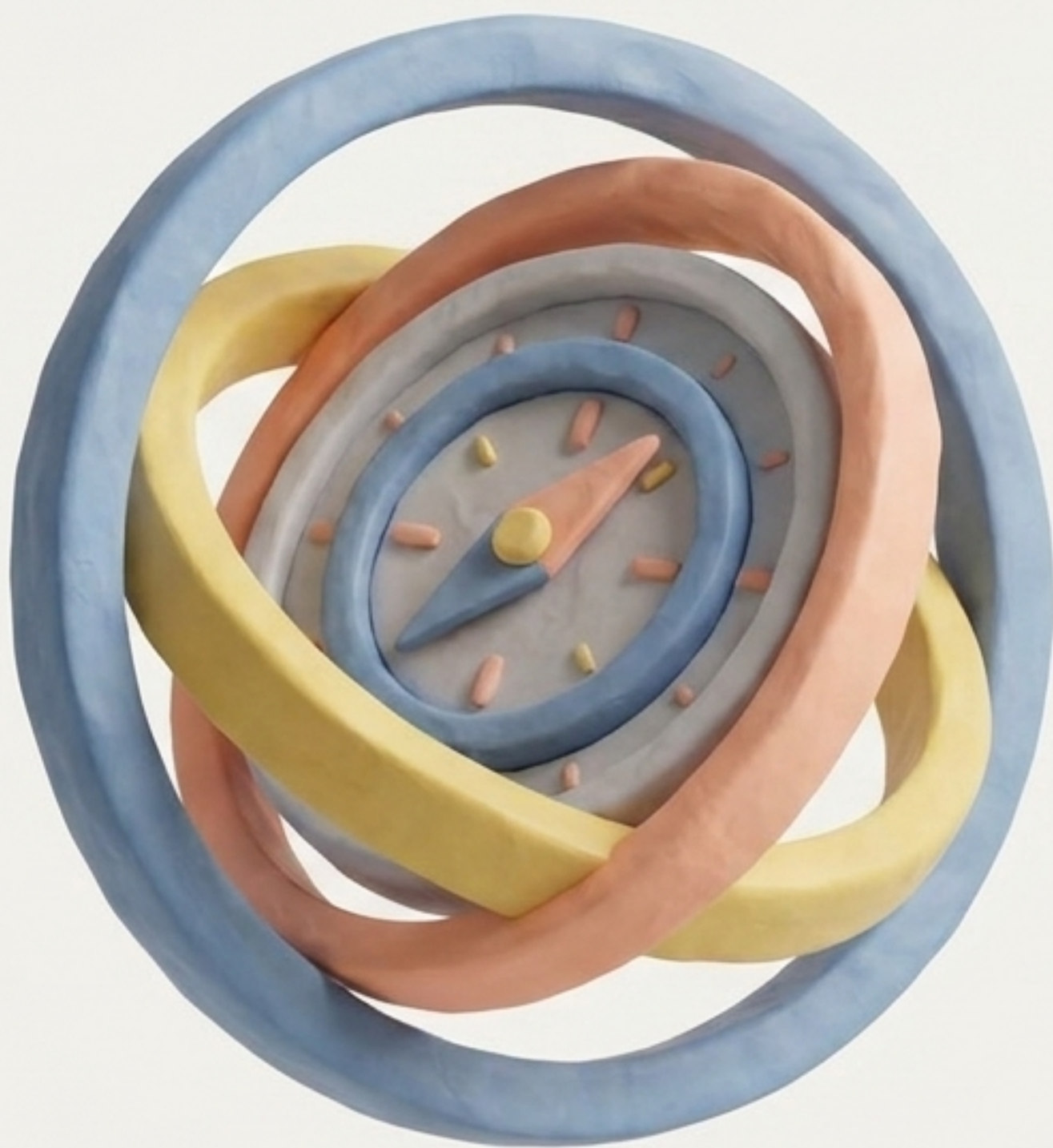
短期不猜事件，長期看趨勢。

Don't guess short-term events; look at long-term trends.

眼光向前三十年，腳步永遠走在今天。

Keep your eyes 30 years ahead, but walk firmly in today.





[4.2] 找到自己的 Talent：動態地找

Find Your Talent: A Dynamic Discovery

天賦因人而異，需在實踐與解決問題中持續發掘。

Find Your Talent: A Dynamic Discovery

Talents vary and must be continuously discovered through practice and problem-solving.

不必急於一時，這是一個動態過程。

No need to rush; it is a dynamic process of self-discovery.



[4.3] 找到 Social Needs： 把 Talent 變成價值

Find Social Needs: Turn Talent into Value

用天賦服務社會，解決真實問題。

Use your talent to serve society and solve real problems.

未來 × 天賦 × 社會需求 = 你的呼召

Future × Talent × Social Needs = My Calling.



[4.4] 知識這麼多， 應該學什麼？

*With So Much Knowledge,
What Should We Learn?*

- 專業要深，視野要廣。
Deep expertise, broad vision.
- 以「總經理」為志向，學會整合不同領域。
Aim to be a General Manager—learn to integrate diverse fields and collaborate.

[4.5] 人生如何規劃？怎麼準備自己？

How to Plan Life and Prepare Yourself?



無菜單學習：在當下環境中學習真正需要的東西。

Omakase (No-Menu) Learning: Learn what is truly needed in your current environment.



紅綠燈前進法：綠燈勇敢前行，紅燈停看聽並累積實力。

Traffic Light Approach: Go bravely on green; stop, observe, and build skills on red.

感謝您的聆聽，與永輝共創下一個三十年！

Thank you! Let's build the next 30 years with Evershine!



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